

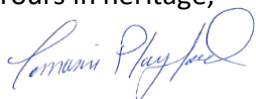
The Saskatchewan Archaeological Society, in collaboration with the University of Saskatchewan Department of Anthropology is honoured to host the *56<sup>th</sup> Annual Canadian Archaeological Association (CAA)* conference. This conference will see guests from across Canada and the United States as well as international visitors gathering from **May 01<sup>st</sup> – 05<sup>th</sup>, 2024** at the Delta Marriott Hotel Downtown in Saskatoon, Saskatchewan. This is a great opportunity for businesses and organizations to show commitment and support for this endeavour and we are looking for sponsors to showcase the best of Saskatoon, Saskatchewan, and the heritage community.

Founded in 1968, the CAA is Canada's national archaeological organization whose membership includes professional, avocational, and student archaeologists, as well as members of the public, from any country, who support the objectives of the Association. These objectives include promoting activities advantageous to archaeological heritage, sharing archaeological information, and encouraging discourse and discussion among societies and agencies in the promotion of archaeological research and conservation. The CAA also works to foster cooperation and collaboration with Indigenous Peoples and to stimulate interest in and understanding of archaeology for the general public. For more information on the CAA, please check them out here: <https://canadianarchaeology.com/caa>.

The CAA conference was last held in Saskatchewan 27 years ago and we are excited to once again bring together archaeologists, students, heritage practitioners, community members, and the public for this event. We are looking forward to having this be a welcoming, inclusive, and accessible experience with a mix of academic style presentations, plenary speakers, workshops, social events, and tours (please see tentative schedule). Sponsorship from your organization or business shows your support for the conference and demonstrates a commitment to archaeological heritage and our efforts to ensure this remains an affordable, accessible event for all participants. It is also an opportunity to gain exposure and build relationships. The attached information sheet and sponsorship form outlines the different conference and event sponsorship options and their benefits. We have also included two advertising packages if this is more suitable, and gifts in kind are also welcome.

If you would like to further discuss conference sponsorship or advertising, or require additional information, you can contact me at 306-664-4124 or at [CAA2024@TheSAS.ca](mailto:CAA2024@TheSAS.ca). Thank you kindly for your consideration of this request.

Yours in heritage,



Dr. Tomasin Playford, CAA 2024 Fundraising Committee Chair



The conference theme, *Bridging Time, Building Trust, Bringing Truth* speaks to the role of archaeology as a connector between the past and the present at a time when commitment to authentic and beneficial relationships is strong. This conference is where we come together to share and learn from each other and reflect on archaeology's past, present, and future impact.

The conference logo embodies respect, depicted by the bison, the sustainer of life and an emblematic symbol of the prairie landscape, as is the sheaf of wheat. A blue river runs beneath Saskatoon's iconic traffic bridge which visually connects the past cultural landscape to the current cityscape. The sun signifies the land of living skies, and the layers are reminiscent of stratigraphy.

The logo was created by Chris Chipak, a First Nations artist born in Meadow Lake, SK. His bio is available on the conference website.



## TENTATIVE SCHEDULE

### *Wednesday May 1, 2024*

Meetings - CAA, Canadian Association of Provincial and Territorial Archaeologists, Data Managers

Preconference Tour – Wanuskewin Heritage Park\*

Opening Reception @ Delta Marriott Hotel Downtown Saskatoon

- Opening ceremony and round dance
- Welcome to the territory by Indigenous youth and elders
- Dignitary words of welcome
- Conference registration
- Appetizers and cash bar

### *Thursday May 2, 2024*

- Plenary speakers
- Conference sessions – live and virtual
- Morning and afternoon coffee breaks
- Indigenous students' luncheon
- Evening at Wanuskewin Heritage Park with Dr. Ernie Walker\*

### *Friday May 3, 2024*

- Conference sessions – live and virtual
- Morning and afternoon coffee breaks
- Women in Archaeology event (luncheon or happy hour)
- Evening pub crawl\*
- Evening tour of Saskatoon museums\*

### *Saturday May 4, 2024*

- Conference sessions – live and virtual
- Morning and afternoon coffee breaks
- Student poster presentations
- Evening banquet with CAA Awards and keynote speaker\*
- Closing ceremony

### *Sunday May 5, 2024*

- Post conference trip #1 – tour of Saskatoon heritage sites
- Post conference trip #2 - archaeological and historical site visits along the North and South Saskatchewan Rivers with tour guides\*

Throughout the conference there will be a book room and Indigenous marketplace.

There will also be a series of traditional technologies demonstrations and workshops on flintknapping and pottery making and potentially other subject matters.

\*these events require registration and may include an additional fee

## CONFERENCE SPONSORSHIP

Benefits	Platinum	Diamond	Gold	Silver	Bronze	Friend
	\$5000+	\$4000-4999	\$3000-3999	\$2000-2999	\$1000-1999	\$500-999
Delegate welcome during opening ceremony	√					
Complimentary conference registration	2	1	0	0	0	0
Complimentary banquet tickets	4	2	1	0	0	0
Complimentary book room table	√	√				
Verbal acknowledgement at opening and closing receptions	√	√	√			
Conference projection screen acknowledgement with logo and sponsorship level (between sessions)	Full screen	Full screen	½ screen	½ screen	¼ screen	
Conference website acknowledgement	Logo prominent	Logo prominent	Logo displayed	Logo displayed	Logo displayed	Company name
Social media acknowledgement	Dedicated post	Dedicated post	Group post	Group post	Group post	Group post
Conference program acknowledgement with logo and sponsorship level	Large	Large	Medium	Medium	Medium	Small

## EVENT SPONSORSHIP and SUBSIDIES

Opening Reception (Wednesday Evening)	Wanuskewin Heritage Park Reception (Thursday Evening)	Coffee Break	Community Member Registration (provides free registrations to invited Indigenous/local community members)	Student Subsidy (reduces rate for student registrations)
<b>\$2500</b>	<b>\$2500</b>	<b>\$1500</b>	<b>\$750</b>	<b>\$750</b>
2 available	2 available	6 available	4 available	4 available
Delegate welcome at event & 2 invitations to attend	Delegate welcome at event & 2 invitations to attend	Company and logo at coffee station during sponsored break		
Listed as event sponsor in schedule	Listed as event sponsor in schedule	Listed as event sponsor in schedule	Listed as sponsor in conference program	Listed as sponsor in conference program
Conference program acknowledgement with logo	Conference program acknowledgement with Logo	Conference program acknowledgement with logo	Conference program acknowledgement with logo	Conference program acknowledgement with logo

## ADVERTISING PACKAGES

Package 1 - \$300	Package 2 - \$150
Medium logo in conference program	Small logo in conference program

To ensure the delivery of all sponsorship benefits and advertising logistics, the deadline to receive completed agreement forms is **Friday March 29, 2024**.

56<sup>TH</sup> Annual CAA Conference  
May 01-05, 2024 in Saskatoon, SK  
Sponsorship/Advertising Agreement Form



**SPONSORSHIP DETAILS**

**Organization's Name:** \_\_\_\_\_  
(Please list name as it should appear on promotional materials. Do not use CAPITAL LETTERS unless your official name is all capitals.)

**Contact Person's Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Conference Sponsorship**

- Platinum \$5000+
- Diamond (\$4000 – 4999)
- Gold (\$3000 – 3999)
- Silver (\$2000 – 2999)
- Bronze (\$1000 – 1999)
- Friend (\$500 – 999)

**Event Sponsorship/Subsidies**

- Opening Reception (\$2500) – 2 available
- Wanuskewin Heritage Park Reception (\$2500) – 2 available
- Coffee Break (\$1500) – 6 available
- Community Member Registration (\$750) – 4 available
- Student Subsidy (\$750) – 4 available

**Advertising**

- Package 1 (\$300)
- Package 2 (\$150)

**PAYMENT DETAILS**

**Name of Authorized Officer:** \_\_\_\_\_

**Authorized Officer's Signature:** \_\_\_\_\_ **Date of Signature:** \_\_\_\_\_

I am the authorized representative of the above-mentioned organization with the full power and authority to sign and deliver this application. The organization agrees to comply with all policies governing the sponsorship. This agreement will not be processed unless accompanied by full payment. Sponsorship commitments will be negotiated on a “first come, first-served” basis. A statement of account will be issued with confirmation of your support commitment.

Full payment, plus applicable taxes, is due and payable to:

Canadian Archaeological Association c/o Joanne Braaten

Aspen Woods Postal Outlet Box 15075

Calgary, Alberta T3H 0N8 [treasurer@canadianarchaeology.com](mailto:treasurer@canadianarchaeology.com)

**Payment Method**

- Cheque
- Invoice my organization
- Electronic funds transfer (EFT)
- [Online payment form \(credit card\)](#)
- Credit card (information below)

Submit completed form to [treasurer@canadianarchaeology.com](mailto:treasurer@canadianarchaeology.com) and Treasurer will contact you for credit card details.

Please submit your logo (minimum of 300 dpi) to [CAA2024@TheSAS.ca](mailto:CAA2024@TheSAS.ca) in eps, tiff or jpeg format no later than

**March 29, 2024.**